

**MUMBAI IS...**  
SAIYAMI KHER  
COMPLETES  
THE  
IRONMAN  
TRIATHLON  
P3



# Bombay Times

TUESDAY, SEPTEMBER 17, 2024  
ADVERTORIAL, ENTERTAINMENT INDUSTRY  
PROMOTIONAL FEATURE

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## Tumbbad's re-release sets a new benchmark

The film outshines its original Box Office collection



A poster of the film

Sohum Shah's *Tumbbad*, which was re-released in theatres on September 13, has not only struck a chord with a new generation of cinema lovers, but also outperformed its original 2018 opening, with a threefold increase in weekend box office collections.

Made over a period of six years, the film boasts breathtaking visuals and was shot in real rain to authentically capture the monsoon in all its glory. The film was one of the first in Bollywood, besides Shah Rukh Khan's *Ra.One*, to utilise VFX technology on par with Hollywood, with specialists from Sweden contributing to its world-class effects. The makers' dedication to the story and meticulous attention to detail ensured that every frame was an immersive experience.

At its core, *Tumbbad* is an Indian story rooted in folklore, what many call 'dadima ki dantkatha' with the moral 'lalach buri bala hai'. The film of-

fers a cinematic experience like no other, and audiences across India are appreciating the film once again.

Sohum Shah says, "The love we got for *Tumbbad* from the audiences on OTT is something I will be eternally grateful for. However, for us at Sohum Shah Films, we made this movie with the purpose of creating a cinematic theatrical experience like never before, and with this re-release, I am so happy to see that vision come to life. *Kyuki Tumbbad woh film hai jo bade parde pe hi dekhni chahiye, kyuki cinema kabhi kabhi apko jaadu dikhata hai.*"

Last week, the makers officially announced *Tumbbad 2*. Fans are eager to return to the haunting, yet mesmerising universe that first captivated their imaginations six years ago. The anticipation is already building for what promises to be an even more enthralling sequel.

### Buzzstop

**I HATE TAYLOR SWIFT: TRUMP**



Taylor Swift has an army of fans, but every Swiftie knows that the pop star also has an endless list of haters. Joining the latter is **DONALD TRUMP**, who posted, "I hate Taylor Swift" after the star endorsed his Democratic opponent Kamala Harris for the upcoming elections. "I will be casting my vote for Kamala Harris and Tim Walz in the 2024 Presidential Election," Taylor had announced. Agencies

Creator and star of *Baby Reindeer*, Richard Gadd won the Best Actor in a Limited Series



*Shogun* star Anna Sawai became the first Asian performer to win an Emmy for Best Actress in a Drama, while Hiroyuki Sanada became the first Japanese actor to win an Emmy for a lead role



Thanks to last year's dual strike which delayed the award season, 2024 witnessed its second Emmys. With a record-breaking 23 noms, *The Bear* was up for the most awards in comedy, of which it won 11. *Shogun* collected 18 awards and *Baby Reindeer* took home six limited series wins.

Jeremy Allen White secured his second consecutive Emmy for Outstanding Lead Actor in a Comedy Series



The awards was a big night for diversity and representation



Selena Gomez gave her bestie Taylor Swift a shoutout at the Emmys as she called her *Only Murders In The Building* co-stars Steve Martin and Martin Short, "childless cat ladies"

### VOICES

For years, I didn't complain about the limited roles my people were offered. Turns out, not complaining doesn't change anything. We need more stories from excluded groups. Tonight is proof that our industry is making progress

— John Leguizamo in an impassioned speech urging for more representation



## Ed Sheeran joins Arijit Singh in London



After teaming up with Diljit Dosanjh in Mumbai earlier this year for a concert, Ed Sheeran recently joined Arijit Singh at a show in London. "Thank you @teddysphotos for the #perfect moment," the singer wrote as he shared pictures from the collaboration at the concert

## Shogun, The Bear lead this year's second Emmys



**Bizarre**



**Pigeon shooting was an Olympic sport in the 1900s**

At the 1900 Olympics, live pigeon shooting was a sport where organisers released pigeons into the air which were then shot down. The winner was a Belgian man named Leon de Lun, who shot 21 pigeons. Like hot air balloon racing, live pigeon shooting only appeared at the Olympics once.

**SCRAMBLE**

Rearrange the letters in the four word jumbles, one letter to each square/circle, to make four ordinary words

**OVERR** ○ ○ ○ ○ ○ ○ ○ ○  
**DVALS** ○ ○ ○ ○ ○ ○ ○ ○  
**BCOYNU** ○ ○ ○ ○ ○ ○ ○ ○  
**BISTCU** ○ ○ ○ ○ ○ ○ ○ ○

**HOW TO PLAY**  
 Now arrange the letters in the circles to form the answer to the riddle or to fill in the missing word as indicated

Let others hail the rising sun: I bow to that whose \_\_\_ is \_\_\_. - David Garrick (6,3)

**SPELLATHON**

**Today's Ratings: 04-average | 05-good | 06-outstanding**

How many words of four or more letters can you make from the letters shown in today's puzzle? In making a word, a letter can be used as many times as it appears in the puzzle. Each word must contain the central letter. There should be at least one seven letter word. Plurals, foreign words and proper names are not allowed. British English Dictionary is used as reference.

**M**  
**E M**  
**L B U**  
**D**

**SUDOKU CHALLENGE**

Level: Medium

		4	2	8				
8	2				9	7		
4	5		7		6	3		
6			4				9	
2	8		5		1	4		
5	7						8	6
			1	9	7			

**HOW TO PLAY**  
 Fill in the grid so that every horizontal row, every vertical column and every 3x3 box contains the digits 1-9, without repeating the numbers in the same row, column or box. You can't change the digits already given in the grid. Every puzzle has one solution.

**TIMES HITORI**

**HOW TO PLAY**  
 1. A number may appear just once in each row or column. Eliminate repeat numbers by darkening cells. (see example)  
 2. Darkened cells must never be adjacent in a row or column.  
 3. Unmarked cells must create a single continuous area, undivided by darkened cells.  
 4. Every time you darken a cell, you can automatically circle its vertical and horizontal neighbours, which means they cannot be eliminated.  
 5. Any cell "sandwiched" between neighbours of the same value can be circled. (e.g. 6 4 6)  
 6. A "triple" is a special case of sandwich. Circle the centre cells, and darken the ends. (e.g. 6 6 6)

3	3	7	8	1	2	5	5
4	1	7	9	1	6	5	2
1	1	5	1	2	1	3	5
4	8	1	2	7	5	8	9
6	9	6	5	6	1	2	7
5	5	2	3	9	7	5	4
3	2	7	6	1	4	8	1
4	7	6	4	5	8	7	3

Example

8	5	5	7	3	5	4	6
4	5	1	6	7	6	5	2
2	5	7	1	5	4	6	8
5	6	2	4	3	7	6	3
2	7	5	5	1	7	2	7
1	6	6	6	4	3	5	7
7	8	4	6	2	3	3	7
8	4	5	2	3	5	7	1

**LOOP THE LOOP**

**RULES**

- Connect adjacent dots with vertical or horizontal lines, creating a single loop (Fig A).
- Crossovers or branches are not allowed (As shown by dotted lines in Fig B).
- Numbers in the puzzle indicate the number of lines that should surround it, while empty cells may be surrounded by any number of lines.
- You can't draw lines around zeroes.
- Each puzzle has just one unique solution.

**HOW TO BEGIN:**  
 Example (Fig A) - Begin with the zero next to 3. Since no lines can be drawn around zero, mark crosses around it, as shown. Now there is a cross in one space around 3. So we know the three lines of 3 can only be drawn in the remaining three spaces. Next, these lines can only be extended in one direction each. Continue, using the same logic.

**Hints:** Keep eliminating possibilities by marking crosses in spaces between dots where a line isn't possible, i.e., if you have already completed required lines or where a line extension may create a branch or cause a deadend (Fig B).

**THE DAILY CROSSWORD**

1	2	3	4	5	6	7	8	9	10	11	12	13
14				15						16		
17										19		
20										22		
23										25		
28										30		
										32		
										34		
										36		
38	39									41		
42										44		
48										50		
52										53		
56										57		
60										61		
63										64		
										65		

By Beth Rubin & Rebecca Goldstein 17/09/2024

**ACROSS**

- Gentle touches
- Raise, as morale
- Harvest
- Baker's appliance
- One of the Three Musketeers
- Penne \_\_\_ vodka
- Intimate conversation in bed
- "The Rabbit Hutch" National Book Award winner Gunty
- Pizzeria owner in "Do the Right Thing"
- Prepare ahead of time
- Make a quick policy change
- Coming in handy
- Laundry apparatus used as a percussion instrument
- Funnel-shaped flower
- Apple platform
- Greek letter before upsilon
- Fellows
- CPR pro
- "Been there, \_\_\_ that"
- Aerosolized popcorn condiment
- Yes votes
- Key \_\_\_ car remote
- Bit of positivity?
- Bad review
- Poivre partner
- Ideal
- Timepiece innards
- Muscat resident
- "NCIS" protagonist \_\_\_ Jethro Gibbs
- Lyft competitor
- Show hosts, for short
- Actress Shawkat
- Actor's stand-in, or a hint to what can precede both parts of 17-, 25-, 35-, and 48-Across

**MONDAY'S PUZZLE SOLVED**

A	L	D	A	R	O	T	I	A	P	S	O		
S	E	E	D	E	V	E	N	S	S	L	O	P	
P	E	A	C	E	M	A	R	C	H	K	E	P	
C	D	T	R	A	Y	R	O	A	M	A	H	I	
A	S	H	E	S	Y	A	M	M	E	R	S	O	N
S	T	O	P	I	N	G	E	P	S	O			
H	O	V	V	E	G	H	E	A	D	I	R	A	
H	Y	E	N	A									
P	R	O	N	T	O								
C	O	R	N	E	R	B	A	R	P	R	A	M	S
L	O	U	S	E	L	L	G	I	M	L	E	T	
I	D	L	E	K	A	L	E	Y	C	U	O	C	
F	L	E	A	S	T	O	R	M	D	E	C	O	
F	E	S	T										

60 Exams for srs. and Small" ailer  
 61 Foe  
 62 Wax alternative  
 63 Whack  
 64 Like grainy graphics  
 65 Best Female Athlete, e.g.  
 66 Sugar cubes  
 24 Sugar cubes  
 26 "Atlas" actor Liu  
 27 Good intel  
 29 Shortly  
 33 Flow out  
 34 Jeans material  
 35 Miss, in Mexico  
 36 "Carpe diem" acronym  
 37 "My Neighbor \_\_\_": 1988 Miyazaki film  
 38 Sr.'s course for college credit  
 39 Sonia Sotomayor's alma mater  
 43 Pie in the \_\_\_  
 44 "I'm cool with that"  
 45 Deadly African snakes  
 46 Release, as a carabiner  
 47 "\_\_\_ loves company"  
 49 Seahorse  
 50 More impolite  
 54 Dreyer's ice cream, east of the Rockies  
 57 "The Fresh Prince of \_\_\_"  
 58 Artist Yoko  
 59 French article

**ENTERTAINMENT**

**PARITOSH PAINTER** Presents  
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 Written & Directed By **BHARAT DABHOLKAR**

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 Bharat Dabholkar  
 Kaustubh Savarkar  
 Mohan Azaad  
 Dr. Deepa Bhajekar  
 Mangesh Desai  
 Sandeep Jangam & Ananth Mahadevan

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 LYRICS BY **AALOK SRIVASTAV, RAM KUMAR SINGH**  
 MUSIC COMPOSER **BOBHAV OJHA, SAURABH MEHTA**

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See what the stars have in store for you - according to your moon sign.

**ARIES:** There are some movements and unexpected developments in your professional life. Action and persistence are essential, even when you're not in the mood but know you should act. This is the perfect time to start new ventures.

**TAURUS:** You have strong determination and a clear goal for success. Today, a powerful event may sweep you off your feet, driving you to explore every possible resource for knowledge. However, you might find the romantic side of things a bit frustrating.

**GEMINI:** A number of people are looking to you for advice and support. Your mind is so receptive and retentive today that you might surprise even yourself. The current planetary energy is likely to exacerbate your already sensitive nature.

**CANCER:** The sense of ambition that you are receiving from Sun is guiding you towards the desire for understanding and harmony, and it is a powerful position to bring achievements in your life. You have a heavy emotional burden weighing upon you.

**LEO:** You might feel cheated today and uncertain about which spiritual path to follow. It's crucial to address your anger, as it could affect your health. A colleague may trigger negative emotions in you, possibly because they remind you of someone from your past.

**VIRGO:** Someone you trust might be evasive and unreliable, affecting your

home, family, emotions, and relationships. Don't be surprised if you feel discouraged or drained from giving your time to people who don't understand you. However, things are much better now than they were.

**LIBRA:** The tension felt between you and a friend turns into a fog of confusion today. Don't be surprised if colleagues are not cooperating at a high level. You are somewhat

at loggerheads with the people that you love today. You don't have faith in anyone, least of all yourself!

**SCORPIO:** Your progressive attitude is apt to inspire others to take a more educated approach to things. You know how to make the most of favourable opportunities. You are ready to enjoy the wonderful joys of romance.

**SAGITTARIUS:** Your discipline and your sense of responsibility find a favourable echo with the people who are close to you today. The best you can do is to give each other some space, and discuss the matter at a later date. You may find the solution out of the blue.

**CAPRICORN:** Plan your day accordingly. Make a start while you still have some energy to give these matters. You will get concrete proof of love that contributes you to dispel your doubts and your anxieties on this day.

**AQUARIUS:** Your energy and powers of analysis will be strong that you will know exactly how and when to act to turn things to your advantage. Your finances will help you invest your hard-earned cash in the most profitable manner.

**PISCES:** Your emotions are extreme today. State your views clearly and directly without getting angry or abusive. Don't get discouraged if you feel a bit weighed down this morning, because things are apt to pick up tremendously as the day wears on. Make a snap decision today.

**DENNIS THE MENACE**

"HOW COULD I BE AGGRAVATING? YOU PROBABLY JUST MADE UP THAT WORD!"

**SOLUTIONS TO GAMES/PUZZLES**

**TIMES SUDOKU**

9	2	7	4	6	1	9	8	3
6	1	5	9	8	7	6	2	4
6	9	8	7	2	4	5	1	3
7	1	9	9	6	8	7	2	3
8	6	1	9	6	1	9	7	2
2	9	1	7	8	9	7	6	8
9	7	6	1	9	2	9	4	8
3	6	9	7	8	1	9	2	5
2	5	9	7	8	1	9	2	5

**LOOP THE LOOP**

**TIMES HITORI**

6	8	9	2	4	1	7	3
1	9	7	9	2	5	3	6
7	4	6	5	2	7	5	6
4	2	1	7	2	1	9	6
4	1	7	7	2	1	9	6
2	5	9	7	8	1	9	2
2	5	9	7	8	1	9	2

**SPELLATHON**  
 MUMBLEDEE  
 dnm, mumber, dnm, blue, bunmmed, boney, cubist/cubits

**SCRAMBLE**  
 that the rising sun: I bow to that whose course is n. Answer: Let others hail the rising sun: I bow to that whose course is n. - David Garrick  
 Words: Rover, salvo.

**TRAVEL TIMES** **TIMES interact**

**FAMILY GROUP TOUR**

**SOUTH AMERICA**  
 BRAZIL, PERU, CHILE, ARGENTINA

**LAPLAND-IGLOO-ARCTIC**  
 NORWAY, SWEDEN & FINLAND

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 SEPT DAY MALAD - W SEPT SEPT KANDIVALI - W



# Festive fervour: Jeetendra graces Pune's Ganapati celebrations

Pics: Nilesh Pargaonkar

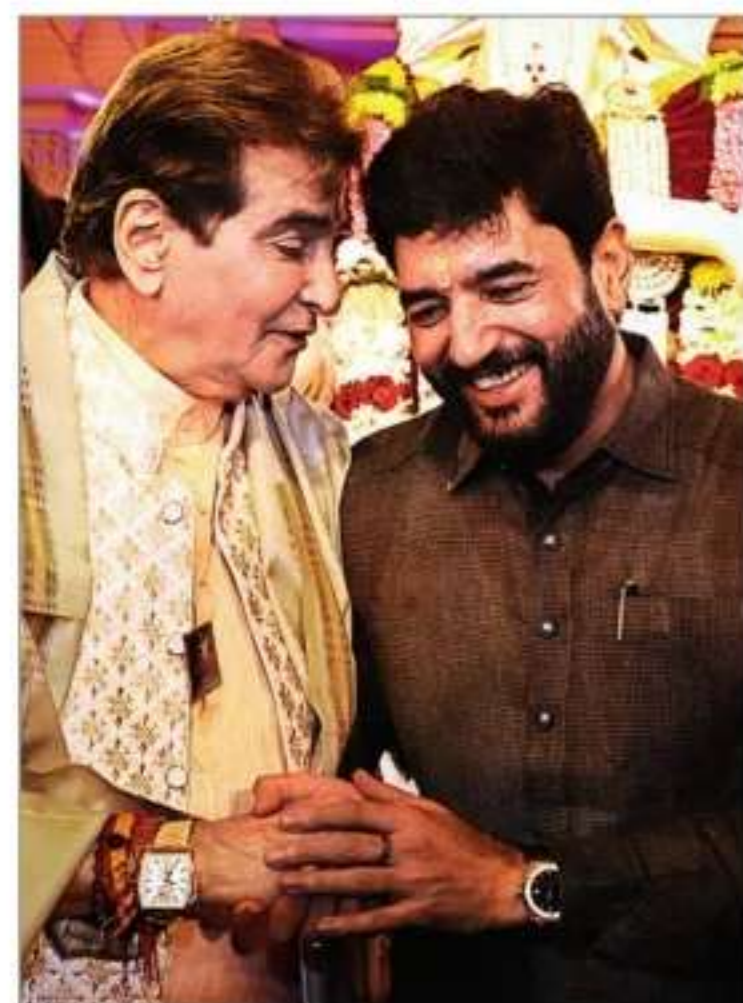


Subhash Sanas and Jeetendra

**A**mong the highlights of this year's Ganapati celebrations was the Chhatrapati Rajaram Mandal in Pune, which is known for its spectacular decor. This year, it featured a striking replica of the Golden Temple.

Seen visiting the *pandal* was actor Jeetendra, who made a special trip from Mumbai to join in the celebrations. Businessman Subhash Sanas, Jeetendra and Yuvraj Nimbalkar (President, Chhatrapati Rajaram Mandal) together performed the traditional *aarti*. Addressing the crowd, Jeetendra spoke about his long-standing association with Subhash Sanas and Nimbalkar's *mandal* and said that he would continue to visit as long as he could. The veteran actor also praised Nimbalkar for creating such a beautiful *pandal*.

After their visit to the Chhatrapati Rajaram Mandal, Jeetendra and Subhash Sanas proceeded to the Shree Sai Mitra Mandal in Kothrud along with Murlidhar Mohol, Minister of State for Civil Aviation and Cooperation. They received a grand welcome that included a lively *dhol tasha pathak* performance after which they participated in another *aarti*.



Jeetendra with Murlidhar Mohol



Yuvraj Nimbalkar



A striking replica of the Golden Temple was created by the Chhatrapati Rajaram Mandal



The Ganesha idol at Chhatrapati Rajaram Mandal

# I am emotional and grateful: Shraddha

The actress reveals she is due in December

**S**hraddha Arya shared news of her pregnancy on social media with an adorable video and captioned it, "We are expecting a little miracle!" The actress tied the knot with Rahul Nagal, a naval officer, in 2021. In an exclusive chat, Shraddha told us, "During the auspicious days of Navratri in April, I was performing this ritual at home of washing the feet of little girls and taking their blessings. This is something I do every year. I remember while serving them food, I felt dizzy and some time later, we found out that I had conceived. Rahul and I were overjoyed."



Sharing her excitement, the *Kundali Bhagya* actress added, "It is such a new feeling for me... I don't know what to expect. All I know is that our hearts are full of joy and it's only growing by the day. Rahul has been over the moon ever since we got the news. He loves children and I'm sure he will be a hands-on dad."

Good wishes have been pouring in for the couple. "I have been congratulated for different things in the past, but the kind of love and wishes that we are getting has

struck a different chord altogether. I am very emotional and extremely grateful for these blessings," said Shraddha, who is due in December. On the work front, the actress plans to take a short break. She said, "I'd like to take a little break from my TV show and revel in this new phase of my life. I don't think I'll be able to think beyond this little miracle for a while."

— Hasti Doshi



Shraddha Arya with her husband Rahul Nagal; (inset) a screenshot of her pregnancy announcement post on Instagram



One of the photos that Karisma Kapoor shared of the Ganesh Chaturthi celebrations at the Kapoor residence; (inset) Kareena with Taimur and Jeh during the festivities

# Modaks & more at the Kapoors' Ganeshotsav

**K**arisma Kapoor took to Instagram on Sunday and shared a series of pictures from the Kapoor family's Ganeshotsav celebrations in Mumbai. The photos captured the Kapoor clan including Karisma, Kareena with her munchkins Taimur and Jeh, Ranbir with daughter Raha, Randhir Kapoor, Babita Kapoor, Reema Kapoor, Aadar Jain with fiancée Alekha Advani and others. The series also featured a plate of *modaks*. Karisma captioned the post, "Modaks and memories."

While Taimur and Jeh were twinning in blue *kurtas* and white pyjamas for the occasion, Raha wore a cute green ethnic dress.

Kareena also took to Instagram on Sunday to share a glimpse from the celebrations. Sharing a photo featuring her with Jeh and Taimur, Kareena wrote, "Ganpati Bappa Morya."

Earlier this week, Ranbir and Neetu Kapoor were spotted performing Ganpati *aarti* and *visarjan* for their *puja* at Santacruz.



TNN

# Saiyami Kher completes the Ironman triathlon

**S**aiyami Kher completed the Ironman 70.3, also known as a Half Ironman, in Berlin on September 15. The 70.3 refers to the total distance in miles (113.0 km) covered in the race, consist-

ing of a 1.2-mile (1.9 km) swim, a 56-mile (90 km) bike ride and a 13.1-mile (21.1 km) run.

The *Ghoormer* actress took to Instagram after she completed the race and wrote, "IRONMAN 70.3 Finisher. It was some adventure, freezing cold and getting lost on route! Long post to follow soon, once it all sinks in."

In a previous interview with us, Saiyami shared that participating in Ironman was always on her wish list. She had said, "It has been on my bucket list for the longest time. It's never easy to prepare for such a gruelling race. I was going to do it in 2020, but COVID happened, and the race got deferred."



Saiyami Kher

@saiyami

# My world lights up with every call, even if it's about laundry: Twinkle's post for son

Someone who lives in your heart never leaves, writes Twinkle in b'day note for son, Aarav



Akshay shared a photo featuring Twinkle and Aarav from one of their vacays

**A**kshay Kumar and Twinkle Khanna pen heartfelt notes as their son Aarav turned 22 on Sunday. In her post, Twinkle wrote, "Happy birthday Aarav. When I used to listen to you repeatedly tell me how much you were looking forward to your independence, I'd feel that when you finally leave my home, my world will be filled with a bleak darkness. When you'd return for a visit, I'd light numerous *diyas* and pretend we were celebrating Diwali. But I didn't realise then that someone who lives in your heart never leaves even when they change their longitude. My world lights up with every phone call, every message, even if it's about dirty laundry." TNN

Watching you grow into the loving person you are fills my heart with pride every day. Words can't do justice to how much joy you bring into my life

— Akshay Kumar in his b'day post for Aarav



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# Anant Chaturdashi

CONSUMER CONNECT INITIATIVE

■ Nishta.Kochar  
@timesofindia.com

With the festive season bringing a perceptible buzz in the consumer electronics and appliances market, consumers are increasingly seeking products that blend cutting-edge technology with an ultra-modern aesthetic.

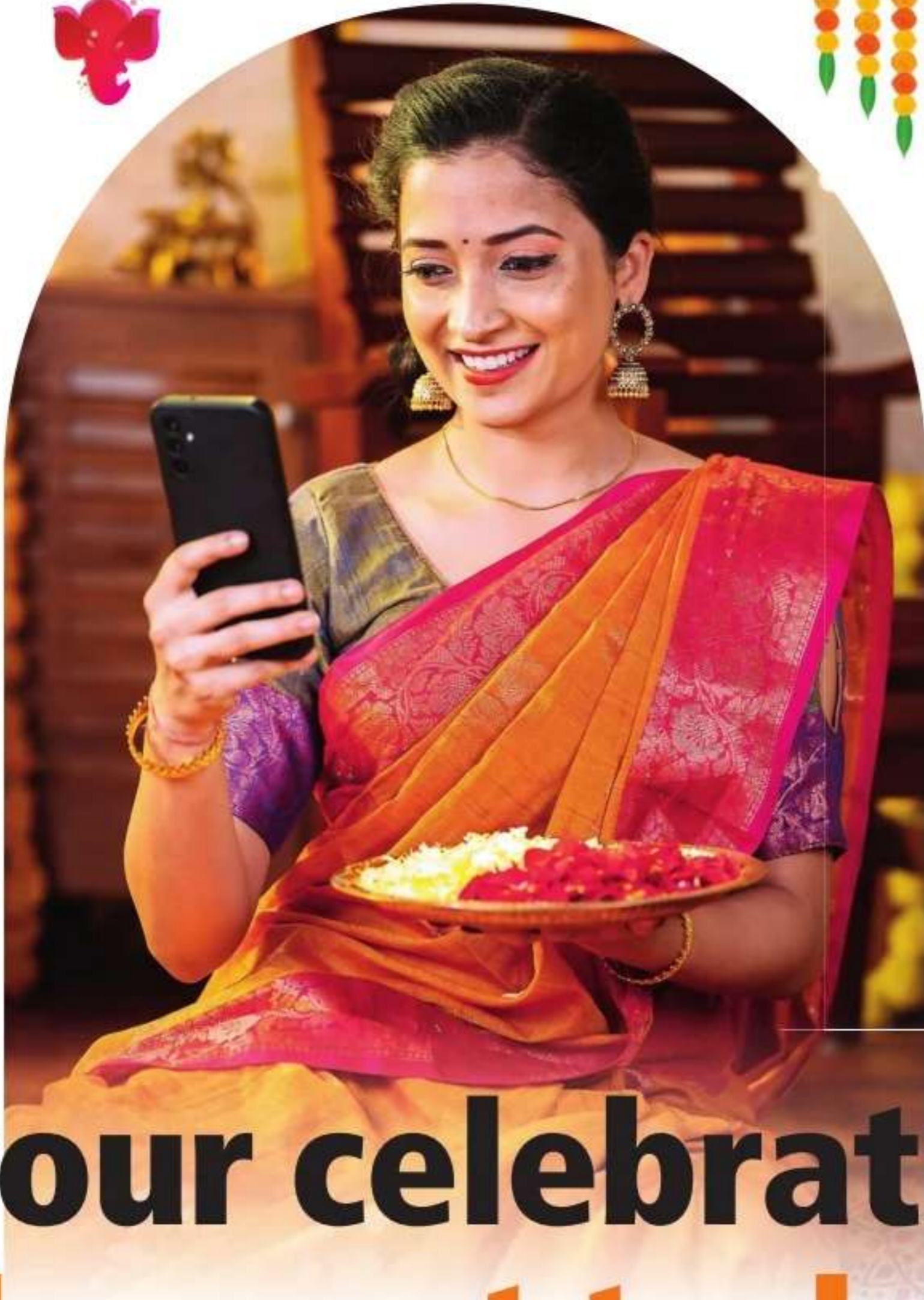
**\* BRIGHT IDEAS**

The Indian government's emphasis on digitisation, rising internet penetration, and heightened digital awareness among the 30-55 age bracket is poised to accelerate the adoption of smart devices in urban and rural areas. According to the 2024 State of India's Digital Economy Report by ICRIER, India's digitalisation is outpacing that of some developed countries, including the UK, Germany, and Japan. Digital transformation is advancing rapidly across the country. The latest NSSO data reveals that 24 per cent of rural households and 66 per cent of urban households have internet access. As this gap

continues to close, it presents new opportunities for consumer electronics and appliances manufacturers and sellers to capitalise on smart technology integration. Saurabh Baishakhia, senior director of digital appliances at a smartphone and electronics company in India, explains, "Consumers are increasingly prioritising eco-friendly appliances, with a growing commitment to reducing environmental impact throughout the product life cycle. For example, new AI-powered washing machines feature a low-microfibre cycle, which reduces microplastic release by up to 54 per cent, promoting sustainability. Additionally, AI-driven appliances offer smart energy modes that can cut energy usage by up to 10 per cent in air conditioners and refrigerators, and by up to 70 per cent in washing machines, thanks to advanced AI technologies."

**\* LET SUSTAINABILITY SHINE**

Climate change and the increasing carbon footprint are major global concerns,



logical revolution. The government's emphasis in the Union Budget on rural development, infrastructure, housing, employment generation, and skilling is expected to positively impact the consumption of white goods. Furthermore, the increased use of technology is streamlining sectors like manufacturing, making them more cost- and energy-efficient and boosting overall productivity.

**\* RENEW YOUR LIFESTYLE WITH SMART CHOICES**

India's consumer electronics and appliances sector has experienced robust growth, driven by favourable economic conditions and supportive demographics. Key factors include the expansion of the retail industry, rising disposable incomes, growing environmental awareness, and technological advancements. One of the standout innovations is the Internet of Things (IoT), which has revolutionised how people interact with their homes. "Today, we can control our homes through smart-

## Your home, your stage

With your home in the spotlight while you play host, this is the perfect moment to transform your living space and breathe fresh energy into it

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The season of celebration unfolds with vibrant gatherings and dazzling lights, making this the perfect time to refresh your home. With that in mind, embrace minimalism and simplicity in your decor while adding a touch of elegance with ethnic elements for a refined look.

**\* WALL OF FAME**

To add a classic desi twist to any room, updating the wallpaper or giving the walls and ceilings a fresh coat of paint are simple yet effective options. Opt for colours that embody the Indian spirit,

with warmth and celebratory cheer," states Devika Khosla, creative director of an architectural and interior design studio.

**\* FABULOUS FABRICS**

One of the easiest ways to refresh a space is by updating the fabrics. Incorporate prints like ikat, paisley, and abstract patterns in crafts such as chanderi, bandhani, dabu, kalamkari, khadi, and chiffon to introduce some Indian flair. "Enhance your decor with rich fabrics that radiate sophistication. Choose printed textiles with gold accents, such as zardozi or khari prints, to lend a festive touch to cushion covers and upholstery. Additionally, consider



# Power your celebrations with smart tech

Innovative technology is set to elevate the joy of shopping for consumer electronics and appliances. Gear up for groundbreaking devices that will transform your interaction with technology and add a touch of magic to the festivities



prompting consumers to make more thoughtful choices. In a festival-loving country like India, celebrations offer the perfect opportunity for consumers to upgrade their homes and lifestyles, with a notable shift toward energy-efficient white goods and household appliances that offer enhanced features and improved performance. Swapnil Parab, secretary of Lal Bagh Sarvajani Ganesh Mandal, one of Mumbai's oldest mandals, explains, "This 10-day festival is not just a time for celebration, but also reflection and renewal. Many believe that Lord Ganesha brings order to the universe; hence, many worship him before

embarking on new ventures. This extends to adopting new, sustainable lifestyles and making choices that serve both mankind and Mother Earth."

**\* A SEASON OF OPPORTUNITY**

In 2021, India's appliances and consumer electronics industry was valued at USD 9.84 billion and is projected to nearly double, reaching USD 21.18 billion by 2025. As one of the fastest-growing electronics markets globally, India reflects a growing interest in integrating technology into everyday life. Smart devices like TVs, refrigerators, air conditioners, and wearables are leading this techno-

phones, all thanks to IoT devices. These innovations allow us to remotely manage appliances, lighting, and temperature, making homes safer and more energy-efficient while inspiring convenient living. As the IoT market grows, we anticipate even more breakthroughs in smart home technology, further boosting the range of options in consumer electronics and appliances," says Nasbeen Basheer, a homemaker.

With Ganeshotsav symbolising new beginnings and prosperity, this festive season presents the perfect opportunity to capitalise on this growing momentum and embrace smart solutions.

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As Anant Chaturdashi concludes the 10-day celebration, it offers a reflective moment on the opportunities and new beginnings ushered in by Ganeshotsav. The EV market in India is gaining significant momentum, with festivals like these motivating potential buyers to make their moves. Associated with good fortune and prosperity, the period of festivals continues to make this a propitious time to invest in a new vehicle.

**\* STEER NEW BEGINNINGS**

India's shift towards eco-friendly transportation is driving the popularity of electric vehicles (EVs). "With a wide range of options available, from two- to four-wheelers, consumers are spoilt for choice," says Piyush Agarwal, director at SRM Motors. "Moreover, the cost of

electricity for running an EV is significantly lower than the price of petrol for the same distance. Occasions like Anant Chatur-

dashi are crucial in encouraging hesitant buyers to take the plunge and make a purchase," he adds.

## Drive towards a greener future

The festive season in India, which commenced with Ganesh Chaturthi, has become an opportune time to invest in electric vehicles (EVs). As the country moves towards sustainable transportation, the EV market is experiencing a surge in demand

Furthermore, Ashish Gupta, brand director, Volkswagen Passenger Cars India, remarks, "Festive seasons are seen as the perfect time to invest in new cars. This significant emotional milestone symbolises new beginnings and exciting adventures for families. And so, when choosing a vehicle, it's crucial to consider safety features, overall ownership costs, the driving experience, and state-of-the-art technologies." These considerations become all the more important in EVs, which require top-notch battery management and

Associated with good fortune and prosperity, the period of festivals and celebrations continues to make this a propitious time to buy a new vehicle

enhanced performance and driving range.

**\* THE EV MARKET SPARKS EXCITEMENT**

According to market research, the Indian EV market is projected to grow from USD 3.21 billion in 2022 to USD 113.99 billion by 2029, with a compound annual growth rate (CAGR) of 66.52 per cent. A recent Confederation of Indian Industry (CII) report highlights the necessity of at least 1.32 million charging stations by 2030 to support the rapid growth

of electric vehicles. To achieve an optimal ratio of one charger for every 40 EVs, India must install over 4,00,000 charging stations annually.

**\* ABUNDANT OPTIONS IN GREEN WHEELS**

Electric two-wheelers have also seen a surge in demand, with leading brands driving this trend. These eco-friendly scooters offer a cost-effective and sustainable alternative to traditional ones, thus appealing to commuters. Raghav Kalra, a shopkeeper who recently bought an electric scooter, concludes, "The convenience of home charging and savings on fuel expenses make electric scooters an attractive choice for urban residents."

such as yellow, mustard, saffron, vermilion, maroon, or even olive, to capture the essence of ethnicity in a straightforward way. "A fresh and organised home not only looks more appealing but also promotes the flow of positive energy throughout your space. To achieve a cohesive and harmonious look, choose a colour theme that complements the occasion. Traditional hues like gold, silver, red, green, yellow, and blue can infuse your home

incorporating metallic threads or embroidery for a subtle shimmer that will elevate the festive atmosphere," advises Rachna Agarwal, the founder and design ideator of an interior design firm.

**\* VISUAL APPEAL**

Add finishing touches with abstract paintings, vintage posters, wooden wall masks, and brass figurines. Repurpose old windows, doors, and pillars to create wall hangings, ornamental pieces, cupboards, and mirrors. Illuminate the space with brass lamps, scented candles, pendant lights, and a grand chandelier. "Use seasonal flowers to craft stunning centrepieces, garlands, and wall decorations that enhance your space with the freshness and positivity of nature. Additionally, create beautiful rangolis at your entrance using natural ingredients like turmeric, rice flour, and flower petals. The vibrant designs will not only elevate the festive atmosphere but also symbolise prosperity and good fortune, adding an extra layer of warmth and welcome to your home," advises Kuntal Vyas Aggarwal, the founder and design head of an interior design studio.

With traditional elements and decorative accents, you can transform your home into a haven of joy and celebration.

**TRANSFORM YOUR SPACE**

- Set up a puja mandap adorned with traditional decorations such as rangoli, toran, and bandhanwar
- Enhance the natural beauty of your space with potted plants and elegant floral arrangements
- Create a cosy ambience using diyas, lanterns, and string lights
- Infuse your decor with pleasant aromas by incorporating incense, sambrani, and attar





# Anant Chaturdashi

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# A-listers step out to celebrate TV's biggest night in LA

On Sunday, the 76th Emmy Awards lit up Los Angeles as stars walked the red carpet in an array of glittering and stylish ensembles



Jennifer Aniston was up for Outstanding Lead Actress in a Drama Series for *The Morning Show*

Mindy Kaling stuns in black off-shoulder dress

<< *Bridgerton* star Nicola Coughlan wore an Artists4Ceasefire pin in solidarity with Gaza

Meryl Streep was nominated for an Outstanding Supporting Actress for *Only Murders In The Building*

Olympic gymnast Stephen Nedoroscik, aka Pommel Horse Guy

Reese Witherspoon was also nominated for Best Actress in a drama alongside Jennifer Aniston

*The Reservation Dogs* star, D'Pharaoh Woon-A-Tai, painted a red handprint over his mouth to stand in solidarity with missing and murdered Indigenous women

Saoirse Ronan and Jack Lowden make their red carpet debut as a couple at the Emmy Awards

## ELIZABETH DEBICKI PRAISES PRINCESS DI

After winning Outstanding Supporting Actress in a Drama Series for portraying Princess Diana in *The Crown*, Elizabeth Debicki said that getting to play the "unparalleled" Princess Di "has been my great privilege"



## LIZA BECOMES 1st LATINA TO WIN SUPPORTING EMMY

"To all the Latinas who are looking at me - keep believing and vote for your rights," said *The Bear's* Liza Colon-Zayas, who became the first Latina woman to win the Best Supporting Actress in a Comedy

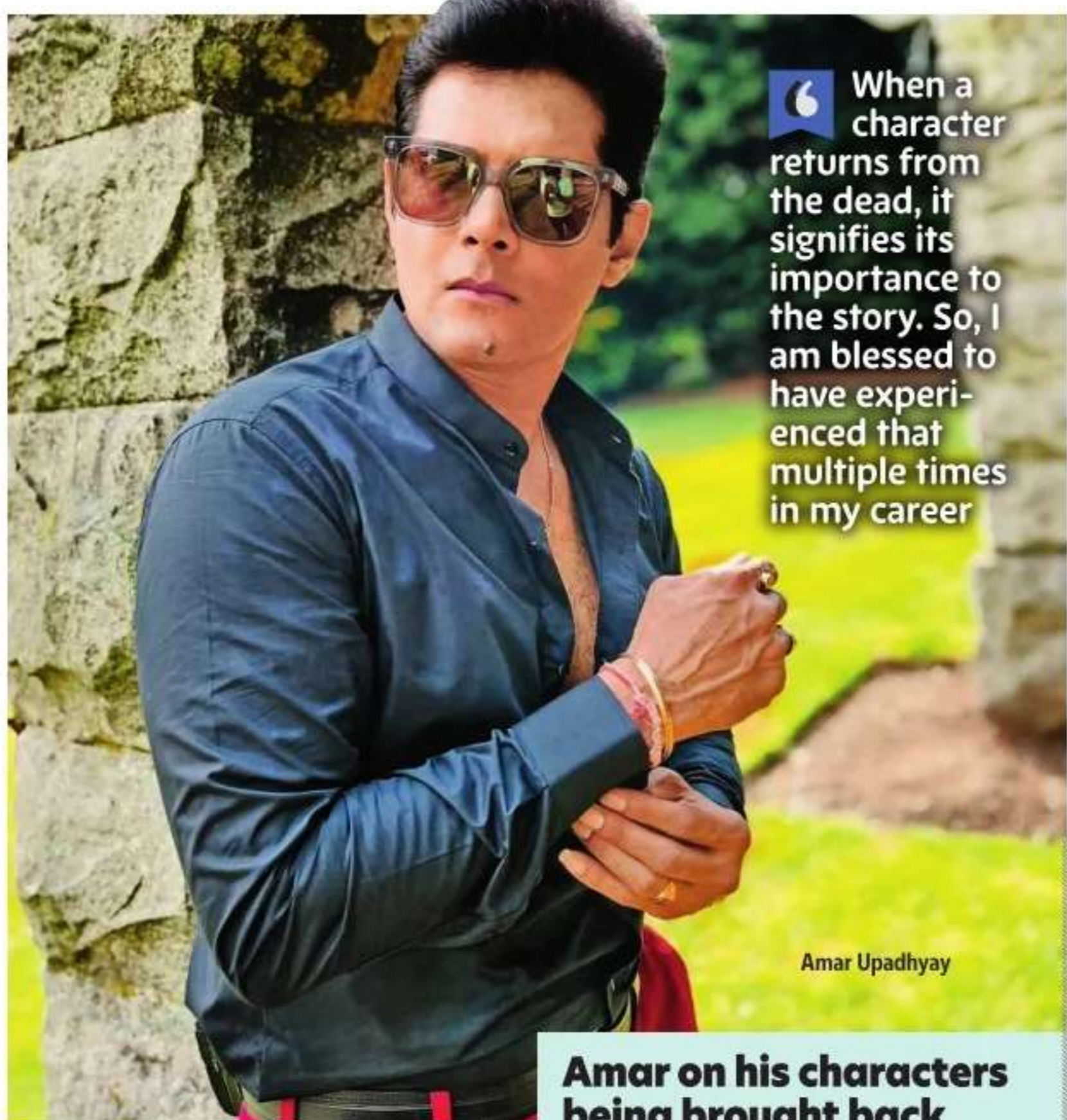


## A SCHITT'S CREEK REUNION AT EMMYS



Hosts Dan and Eugene Levy reunited with their former *Schitt's Creek* co-stars Catherine O'Hara and Annie Murphy onstage. Murphy joined the Emmy hosts on stage to introduce O'Hara, who presented the final award of the night for outstanding comedy. "Oh my gosh, it's my TV sister Annie Murphy!" said Dan

# I have never chased money, I chase good roles: Amar Upadhyay



When a character returns from the dead, it signifies its importance to the story. So, I am blessed to have experienced that multiple times in my career

### Amar on his characters being brought back from the dead

Even after 30 years in showbiz, Amar Upadhyay remains a prominent figure in television, still being offered pivotal roles. He is set to reprise his character Gangaprasad in the second season of *Doree*. Reflecting on his journey, Amar shares, "I feel blessed to still receive performance-driven roles, especially in a women-centric medium. I have always been true to my craft. I never chased money; I chased good roles."

Amar, who is often typecast as a rich man, broke that mould in *Doree* by playing a poor, differently-abled character. He says, "I was worried about how people would react since they were used to seeing me in wealthy roles, but I wanted to break that image and I'm glad I got an opportunity. I even stopped grooming my hair for the role, which my wife hated, and even my hairdresser was frustrated, wondering what was so special about this character (laughs!)."

— Neha Maheshwri



Vardhaan Puri (inset) Shekhar Kapur

# It is a big responsibility: Vardhaan Puri on working with Shekhar Kapur

Vardhaan Puri is all set to work with Shekhar Kapur 37 years after the filmmaker worked with his grandfather, Amrish Puri in *Mr India*. The late actor portrayed the iconic character Mogambo in the film. Talking about working with Shekhar Kapur, Vardhaan said, "I find it very exciting because three decades ago, my *dadu* and he gave us the iconic character of Mogambo. And now, I will be working with Shekhar sir. It is a huge responsibility and I want to make him proud."

Vardhaan will be seen in a medical drama *Next to God*, which will go on floors later this year. Kapur is the creative director on the project. "The film is inspired by the true incidents of abuse and violence that real Indian doctors have experienced. It speaks about the urgent need for safety in the medical fraternity," shared Vardhaan.

When asked if he is feeling the pressure, he replied, "I don't take any pressure. It messes with my sense of creativity. I am just constantly fascinated by the film's story and characters."

He added, "Shekhar sir and I share a good bond. We discuss cinema, food and talk about life. He is constantly curious like a child, forever learning and embracing any change and innovation... something I find so inspiring."

— Vinay MR Mishra



Shekhar sir and I share a good bond. We discuss cinema, food and talk about life. He is constantly curious like a child, forever learning and embracing any change

# Feed. Burp. Sleep. Repeat: Deepika on life as a mom

Deepika Padukone made a heartwarming update on her Instagram bio on Sunday, reflecting her new role as a mother. Her bio now reads, "Feed. Burp. Sleep. Repeat."

providing fans with a glimpse into the daily routine of their new life as parents. The actress was discharged from the hospital on Sunday, and Deepika and Ranveer Singh were clicked making an exit from the hospital in their car.

Deepika and Ranveer embraced parenthood with the arrival of their daughter on September 8. In a touching announcement on social media, the couple wrote, "Welcome Baby Girl 8.9.2024. Deepika and Ranveer."

TNN



Deepika Padukone and Ranveer Singh welcomed their daughter on September 8